

Ever had a power failure after dark and had to scramble around for your child's pathetic excuse for a torch, or grovel for matches?

How about being on a camping expedition, and realising, too late, that your flashlight is actually a Mickey Mouse affair with a beam no brighter than Julius Malema?

Well, meet JETBeam, a rugged, super-bright solid flashlight that will throw light on any subject, and endure almost any hardship inflicted on it, thanks to its super-tough resilient finish.

Brought to South Africa by Hillcrest-based eQiQ Consulting, JETBeam has become a household name here and abroad through continual refinement of an exemplary product line. All JETBeam

models are treated with a military-spec hard anodised finish, making the surface as tough as a diamond, and protecting it from scratches, abrasions and corrosion.

Hugely popular with the US military, law enforcement, outdoorsmen, sailors, and hunters, JETBeam torches have increasingly become a must-have for civilian use, as well. A special range, in fact, has been designed just for this purpose.

JETBeam was founded specifically to design and manufacture "the world's finest portable illuminations tools". The company is passionate about creating blazingly bright, innovative and robust solutions for use in tactical applications, hunting, camping and general outdoor activities.

Says eQiQ's Chris Compton-James: "Our flashlights, which come in all sizes and are unbelievably bright, are rapidly becoming

the preferred choice for many military, law enforcement and aviation personnel around the world, as well as for mountaineers and search-and-rescue teams. CSI and cyclists are also users of this technology. The torches are incredible, and come with a lifetime warranty (or 50 000 hours)." Best of all, though, they're also perfect for domestic use. While most LED-based torches on the market today suffer from continually declining output, JETBeam products are able to maintain constant high performance until battery exhaustion.

"You can't afford not to be without one," he says. And you have to agree . . . **C**

i Useful info: Contact JETBeam at 082 603 9277 or e-mail chris@jetbeam.co.za, or log on to www.jetbeam.co.za

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A TOUGH NEW
FLASHLIGHT RANGE
IS TAKING THE
WORLD BY STORM

